



## WEB VIDEO RATES 2008

### NEWS RELEASE/WEBSITE

#### WELCOME MESSAGE

THINK 2min video

1 location

2 hrs filming (incl; set up and pack)

3 hrs editing

Travel is free within Poole area (15 mile radius)

Free exporting video to web format

Delivery on CD-ROM

**Typical price: £200**

#### PRODUCT/LOCATION (HOTEL/BUILDING)/SHORT VIDEO

THINK 3min video

1-2 locations

6-8 hours filming, incl; set up and pack: (£200)

1,5 day editing (£375)

Travel is free within Poole area (15 mile radius)

Free exporting video to web format

Delivery on CD-ROM

(DVD menu: extra £150)

**Typical price: £575**

#### PROMOTIONAL VIDEO ON WEB

THINK 5min video

Costs vary depending on locations, graphics yes or no, special requirements (like actors/stunts. complex lighting etc.), voice over, presenter, music etc.

**Typical price: £1200**

EXAMPLE PROMOTIONAL:

#### **Carrington Club**

Duration: 6 minutes

2 locations in Poole area

3 half days filming (£450)

Basic graphics (at no extra costs)

2 days editing (£500)

No special requirements, like voice over/presenter/actors etc.

Standard music

No artificial lighting

Total price: £1200,-

EXAMPLE PROMOTIONAL:

#### **Mustard Tree**

Duration: 5 minutes

Pre-production, script writing: 1,5 days (£300)

3 locations in Manchester

1,5 days filming (£400)

Additional graphics (£100)

2 days editing (£500)

No special requirements, like voice over/presenter/actors etc.

Standard music

No artificial lighting

Travel costs: £120

Total price: £1420,-

<http://www.parachutemedia.tv>

Note: Parachute Media can produce quickly and very cost effectively if needed. We understand every client has a different budget. We recommend to set an adequate budget if possible to achieve a professional result that will command the respect of your audience.